

Driving Your Advertising Success

Take your business to the next level.

www.trafficwatcha.com



Online Digital Advertising - Reach, Connect, Succeed



Our Online Digital Advertising service offers a unique opportunity to showcase your business to a wide audience.



With our high viewership and engaged user base, your brand will gain significant visibility locally and globally.



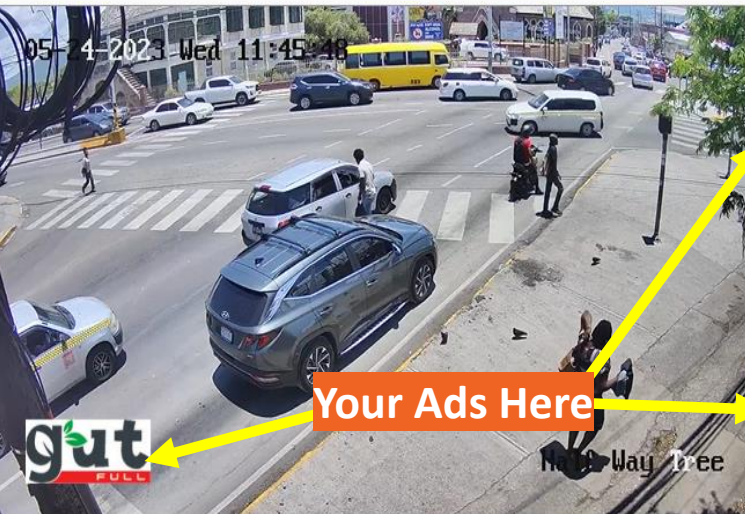
Maximize your advertising impact and drive conversions with Traffic Watcha's targeted advertising options.



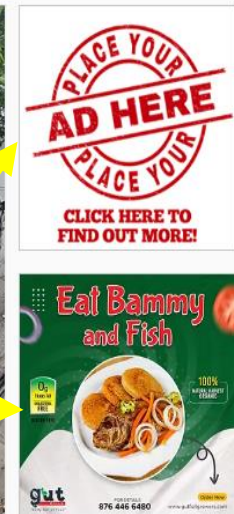
Gain extensive exposure and expand your reach beyond borders.

Unleash the Power of Online Digital Advertising

Real-time Live Traffic Camera



Sponsored Ad



Your Ads Here

1

ONE CLICK takes customers directly to a website or social media page.

3

Advertisement on our website is displayed for five (5) days or more.

2

24 Hours advertisement display

4

Video / Animated Commercial Spots Available

Capture Immediate Attention with Live Cameras

- ▶ Our live cameras instantly GRAB attention, keeping users engaged and informed.
- ▶ People are eager to spot traffic hot spots for better routes, saving both gas and time.
- ▶ Benefit from this captive audience by showcasing your business alongside relevant traffic information.



Half Way Tree



Waterloo Road



Oxford Road



Molynes/Boulevard



Multiplex Screen



Waterloo Road

Sponsored Ad



**CLICK HERE TO
FIND OUT MORE!**



Connect with the Diaspora and International Viewers



Advertise to the over
2,280,915 million
supportive Jamaican
diaspora group.



Showcase your
business to a global
audience

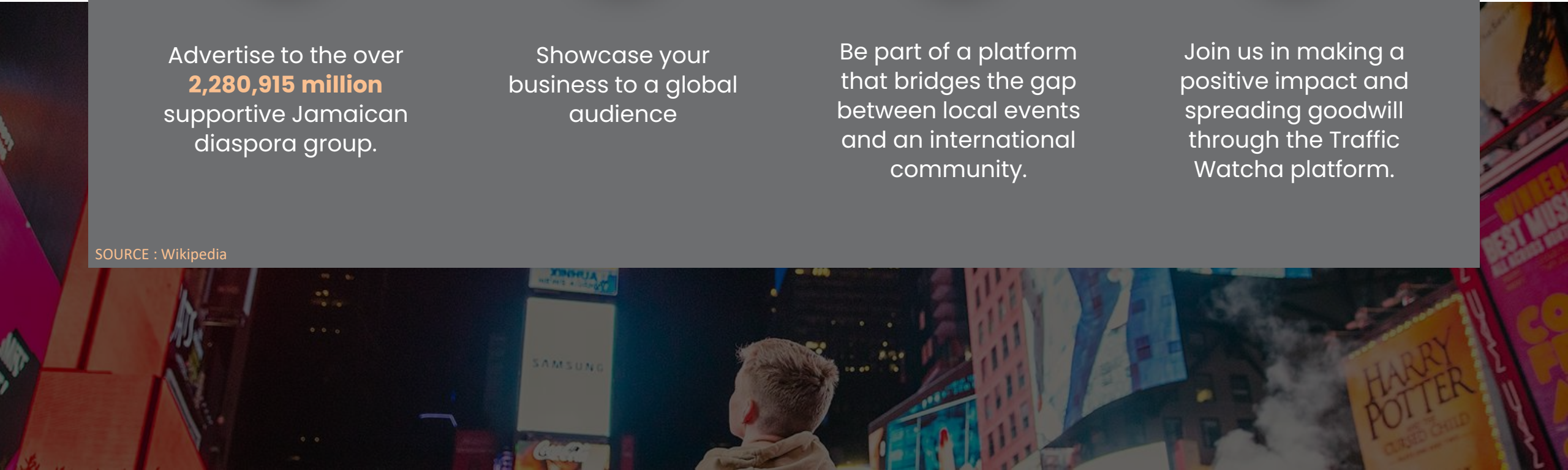


Be part of a platform
that bridges the gap
between local events
and an international
community.

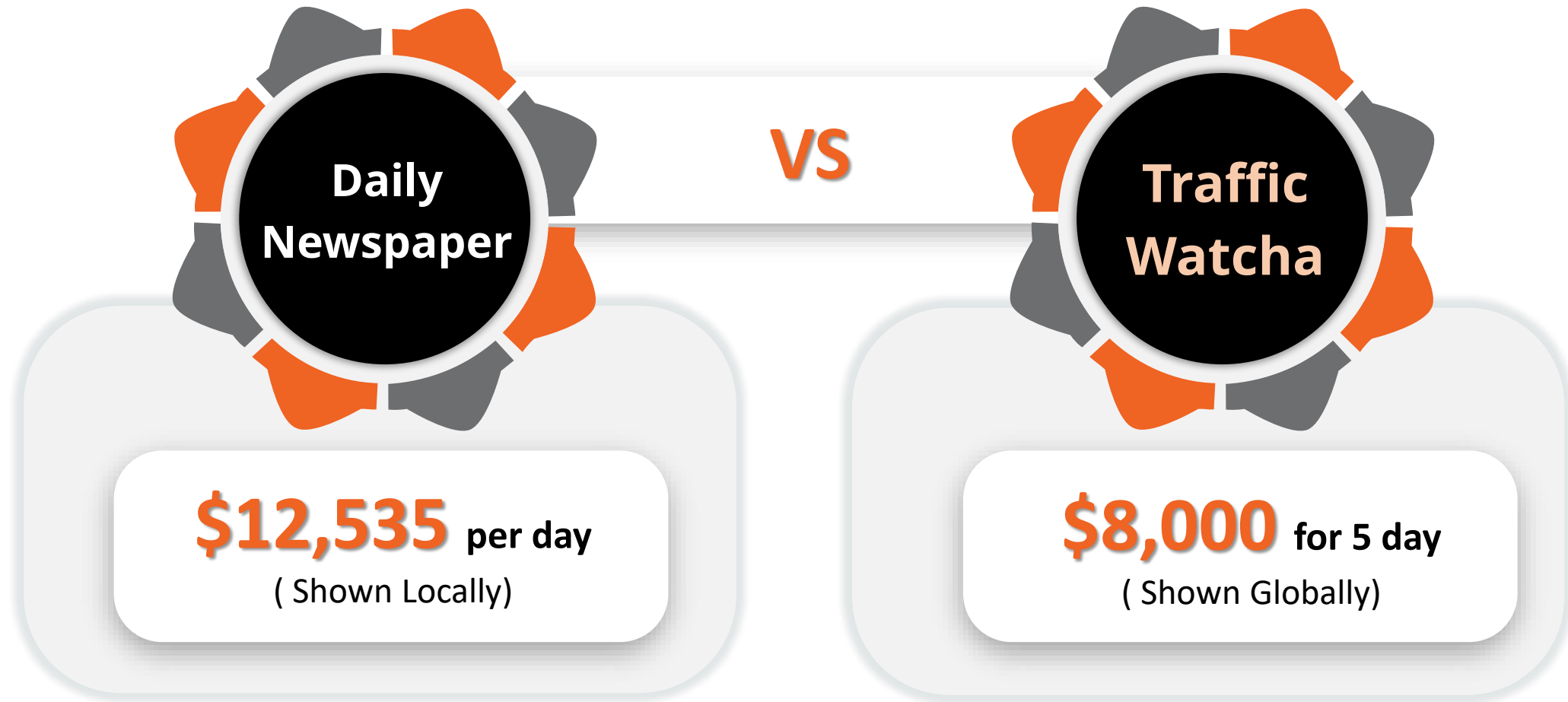


Join us in making a
positive impact and
spreading goodwill
through the Traffic
Watcha platform.

SOURCE : Wikipedia



Competitive Advertising



Our Audience Include

Jamaica ★ England ★ Canada ★ USA ★ Japan ★ + More

Our Business Strategy

Traffic Watcha is Jamaica's first traffic reporting website with live cameras, our business strategy is based on

Traffic Reporting

High Viewership

Unique Online Digital Advertising Service

Global Reach

Attention-Grabbing Live Cameras

Live Cameras are Viewed by the Diaspora and International Audience

Pricing Plan | Advertising Plan Available

Event Slot

\$4,000

Display Duration
Five (5) Days

Web Billboard

\$8,000

Display Duration
Five (5) Days

AD-5
Advertisement

\$5,000

Display Duration
Five (5) Days

AD-4
Advertisement

\$8,000

Display Duration
Five (5) Days

Logo Overlay

\$5,000

Display Duration
Five (5) Days



**Start
Advertising
Now!**

Easy Steps To Start Advertising

01

Choose the advertisement that's right for your business

02

Decide if you require a premium or general spot

03

Send us your completed artwork

04

Tell us your required duration time for discount cost

05

A quote will be emailed to you for approval

06

Confirm approval, make payment & we're all set and ready to go

Contact Us

Kindly contact us if you have
any questions

Thank You

For Your Attention!

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 876-758-9394

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Customer Care

 trafficwatcha@gmail.com

Website

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